



## THE MARCH ON WASHINGTON FILM FESTIVAL AND THE MATTIE C. STEWART FOUNDATION

The March on Washington Film Festival, a nonprofit organization, is returning to Washington, D.C., July 15-25, 2015. The festival strives to celebrate and increase awareness of the events and heroes of the Civil Rights Era and inspire renewed passion for activism. The festival leverages the broad appeal of film, music and the arts to tell these vital stories, and attracts an audience that is diverse in age, class and ethnicity. The Mattie C. Stewart Foundation, created by o2ideas founder Dr. Shelley Stewart, is a nonprofit organization dedicated to promoting financial literacy and increasing the graduation rate nationwide.

On **July 18, 2015, at 10:00 a.m.**, join us at the Town Hall Education Arts Recreation Campus (THEARC) for a free screening of ***Ruby Bridges***, the true story of an African-American girl who helped integrate the all-white schools of New Orleans. This film highlights a pivotal moment in the civil rights movement.

At **11:30 a.m.**, The March on Washington Film Festival, The Mattie C. Stewart Foundation and State Farm, a financial partner of The Mattie C. Stewart Foundation and **The Choice Bus**, are all uniting with the THEARC in southeast Washington, D.C., to bring awareness to local communities and their youth about the importance of education. “**The Choice Bus**,” an experience-based learning tool designed to show young people the power of education, will be on-site. **The Choice Bus** contains a jail cell connected to a brightly lit learning environment but separated by actual jail cell bars, which are initially hidden behind a curtain. A short feature expanding on the messages of the ***InsideOut*** documentary will play once visitors have entered the bus, concluding with a challenge to make the right choice to stay in school.

If you would like more information about this event, please contact Broderick Johnson at 202-587-2862 and email at [bjohnson@rabengroup.com](mailto:bjohnson@rabengroup.com) or Sherri Stewart at 205-212-6411 and email at [sherri.stewart@mattiecstewart.org](mailto:sherri.stewart@mattiecstewart.org).

**\*Both events are free to the public\***

THEARC is located at 901 Mississippi Ave. S.E., Washington, DC 20020

